**Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Video Rubric **

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| --- | --- | --- | --- | --- | --- |
| **Category** | **4** | **3** | **2** | **1** | **SCORE** |
| **Voice-**  **quality** | Voice quality is clear and consistently audible throughout video. | Voice quality is clear and consistently audible throughout the majority of the video. | Voice quality is clear and consistently audible throughout some of the video. | Voice quality needs more attention. |  |
| **Voice-**  **pacing** | The pace (rhythm and voice punctuation) fits the story line and helps the audience really “get into” the video. | Occasionally speaks too fast or too slowly for the video. The pacing (rhythm and voice punctuation) is relatively engaging for the audience. | Tries to use pacing (rhythm and voice punctuation), but it is often noticeable that the pacing does not fit the video. Audience is not consistently engaged. | No attempt to match the pace of the audio to the content of the video or the audience. |  |
| **Voice- Enthusiasm** | Voice makes want to listen. Voice inflections are frequently used. The speaker does not sound like he/she is reading from a script. | Frequently the voice shows enthusiasm and some voice inflections are used. Most of the time the listener cannot tell the speaker is reading from a script. | Sometimes the voice is enthusiastic. The listener can tell the speaker is using a script. | Rarely is the voice enthusiastic. Obviously the speaker is using a script that he/she has not practice reading. |  |
| **Soundtrack- Emotion** | Music stirs a rich emotional response that matches the video well. | Music stirs a rich emotional response that somewhat matches the video. | Music is good and not distracting, but it does not add much to the video. | Music is distracting, inappropriate, OR was not used. |  |
| **Images** | Images create a distinct atmosphere or tone that matches video content. | Images create an atmosphere or tone that matches the video content. | An attempt was made to use images to create an atmosphere or tone but it needed more work. Image choice is logical. | Little or no attempt to use images to create an appropriate atmosphere or tone. |  |
| **Essential Question/**  **Key Under- standing** | Essential question/key understanding has been fully addressed in the video. | Essential question/key understanding has been addressed in the video. | Essential question/key understanding has mostly been addressed in the video. | Essential question/key understanding was not addressed in the video. |  |
|  |  |  |  | **TOTAL SCORE** | /24 |

Comments: