Key Initiative Voting Results

June 7-8, 2014
Key Initiative Voting Results
(In order of Percentages)

First Priority – 34% – Mass Teaching Resources
Through new, high-engaging resources, make teaching about the Mass – its structure, symbolism and meaning – a top priority in all parish and school formation programs, children through adults.

Second Priority – 29% – Weekend Music, Message and Ministries
Direct our primary attention and strategic efforts to the weekend so that the music, message and ministries form a high-impact, integrated evangelizing message of Good News, especially to the lost and seekers.

Third Priority – 11% – Technology for Preaching and Praying
Develop creative ideas within liturgical norms for using emerging technologies in Church to enhance the preaching and prayer, without losing a reverence for the sacred.

Fourth Priority – 10% – Campaign for Confession
Create a “Campaign for Confession” initiative, coordinated across the archdiocese that uses multiple strategies and top-notch resources to educate people about the beauty, truth and goodness of Confession.

Fifth Priority – 6% – Worship Office Staff Expansion
Grow the staffing and mission of the Office for Worship so that it can promote the Church’s liturgy through formation events, training opportunities and professional mentoring.

Sixth Priority – 5% – Online Liturgical Training
Create excellent online training modules for all liturgical ministers, with an emphasis on exercising liturgical roles with attitudes of joy, welcoming and hospitality.

Seventh Priority – 4% – Online RCIA
Create a comprehensive online RCIA Institute that includes excellent, engaging, user-friendly resources to train and support parish practitioners in facilitating the RCIA process.
cultural diversity

Key Initiative Voting Results
(In order of Percentages)

First Priority – 22% – Bishops Involved in Social Justice
Demonstrate our archdiocese’s concern for issues impacting wide segments of our society through the strong and consistent leadership, involvement and visibility from the bishops in areas of social justice, especially on issues like poverty, immigration and gun violence. This would not only speak positively of the Church but would also offer hope and motivate the Catholic faithful towards greater involvement and advocacy.

Second Priority – 21% – Sharing Parish Process
Develop a comprehensive process to pair diverse/less diverse parishes and guide them in building respectful and mutually beneficial “sharing parish” relationships with concrete opportunities for the ongoing sharing of culture and religious traditions, professional expertise, technology and financial resources. The process will include training and resources for cultural competency to support parish leaders and parishioners.

Third Priority – 14% – Archdiocesan Pastoral Plan
Develop pastoral plan for the archdiocesan offices, parishes and schools that articulates a clear and inspiring vision of the centrality of cultural diversity for our archdiocesan Church and identifies measurable goals and desired outcomes to enhance the multicultural dimension of the Church in the areas of parish life, worship, leadership, families and youth.

Fourth Priority – 12% – Culturally Effective Vocations Plan
Implement a culturally effective strategy for calling forth and supporting vocations to the priesthood, permanent diaconate, religious life and lay ministry among the various ethnic/cultural groups of the archdiocese.

Fifth Priority – 12% – Evangelization Leadership Training
Develop and implement strategic and culturally appropriate initiatives to identify, train and support leaders to evangelize the youth and young adults in the various ethnic/cultural groups of the archdiocese.

Sixth Priority – 11% – Cultural Inclusion in the Church
Promote inclusion of the various cultures in the Church at all levels.

Seventh Priority – 8% – Making Disciples Process
Envision and implement a “Making Disciples Process” that is affordable and accessible for all, can be adapted for the various ethnic/cultural groups, and can be delivered in a variety of languages as needed.
Key Initiative Voting Results
(In order of Percentages)

First Priority – 23% – Leadership Training Process
Implement a “Strategic Leadership Training Process” to train archdiocesan staff, seminarians, priests, deacons, school principals, parish staffs, and parish leaders in the vision, process, methods, and skills of “Missionary Leadership for the New Evangelization.”

Second Priority – 22% – Catholic Identity Faith Formation
Implement a creative and strategic process in parishes and schools for building Catholic Identity and forming people and families in the essentials of the Catholic faith.

Third Priority – 21% – District Evangelization Councils
Create “District Evangelization Councils” for the sharing and implementation of best practices, and for networking people around common high-impact evangelization initiatives that reach active Catholics, lapsed Catholics, and unaffiliated seekers.

Fourth Priority – 15% – Catholic Technology Consortium
Form a consortium of Catholic technical professionals to research and create new Catholic apps, identify the best Catholic blogs and websites, and provide guidance on how best to evangelize through the ever-evolving social media, traditional media and technology trends.

Fifth Priority – 7% – Associate Director for Evangelization
Expand the reach and maximize the potential of the Archdiocesan Evangelization Office by adding an “Associate Director for Evangelization” with a particular expertise in evangelizing youth and young adults in the lifestyle of missionary intentional discipleship.

Sixth Priority – 7% – City of Milwaukee Focal Point
Place a particular emphasis on the City of Milwaukee as a place of evangelization, Catholic leadership training, and missionary action for charity and justice.

Seventh Priority – 6% – Position of Media Director
Create a new archdiocesan position of “Media Director for the New Evangelization” to assist parishes and schools in using traditional, new and emerging media to strategically reach the targets of active Catholics, lapsed Catholics, and unaffiliated seekers.
Key Initiative Voting Results
(In order of Percentages)

First Priority – 26% – Universal Quality Faith Formation
Ensure that ALL parishes and schools in the archdiocese have access to excellent quality formation for children, youth and adults.

Second Priority – 20% – Young Adult Opportunities
Offer meaningful, relevant, and compelling opportunities for young adults that relate faith to their life situations.

Third Priority – 18% – Family Perspective Programs
Ensure that all programs of child and youth formation are shaped by a family perspective.

Fourth Priority – 14% – Vision for Discipleship Formation
Develop a unified vision of formation for discipleship across the archdiocese.

Fifth Priority – 11% – Pathways to Competency
Develop pathways to competency for professional lay catechetical leaders that include comprehensive formation, professional certification, and sound employment practices.

Sixth Priority – 6% – Catechist Certification
Promote the certification for parish catechists as outlined in the Standards for Educators in Catholic Parishes and Schools.

Seventh Priority – 6% – Formation through Media/Technology
Use professionally produced theologically sound digital media and technology to promote, support, deliver and facilitate faith formation for all ages.
Key Initiative Voting Results
(In order of Percentages)

First Priority – 31% – Multigenerational CST Formation
Develop and implement multigenerational formation on Catholic Social Teaching that includes catechesis, advocacy and service.

Second Priority – 24% – Coordinated Response to Social Issues
Provide a strong, coordinated, Catholic response in relation to social issues in our communities in the archdiocese.

Third Priority – 14% – Unified Mission Among Offices
Strengthen the relationships of the Archdiocesan Social Ministry Office with other central offices and area organizations, such as the John Paul II Center, Catholic Charities, Catholic Relief Services, World Mission Ministries and St. Vincent de Paul Society to promote a unified and integrated mission and vision for Catholic Social Ministry.

Fourth Priority – 12% – Marketing Current Outreach Efforts
Proactively communicate how we are already making a difference in the area of Catholic social outreach (evangelization and marketing).

Fifth Priority – 9% – Build Parish Human Concerns
Strengthen or build Human Concerns Commissions within every parish.

Sixth Priority – 5% – CST Leadership Training
Train and form future leaders for Catholic social ministry.

Seventh Priority – 4% – Promote CST Using Technology
Develop and implement the comprehensive use of technology to promote Catholic Social Teaching.
marriage and family

Key Initiative Voting Results
(In order of Percentages)

**First Priority – 30% – Building Catholic Families Campaign**
Implement a “Building Catholic Families” campaign that includes practical, user-friendly strategies for families to strength and practice their Catholic identity in a culture of “busyness” and family disintegration.

**Second Priority – 18% – Support for Engaged and Married**
Implement new, creative and effective strategies that provide support at the parish and archdiocesan levels for engaged and married couples.

**Third Priority – 14% – Broad Formation on the Human Person**
Launch a comprehensive multi-generational (youth, teen, young adult, adult) effort to teach a true, Catholic understanding of the human person.

**Fourth Priority – 12% – Evangelize about Marriage and Family**
Design and implement an inspiring evangelization initiative that promotes the Catholic view of marriage and family life to intercultural, interfaith and non-traditional families.

**Fifth Priority – 10% – Marriage Definition Initiatives**
Create dynamic communication and catechetical initiatives that affirm and defend the traditional definition of marriage as the permanent, faithful, and fruitful covenant between one man and one woman. “Preach it. Proclaim it. Witness it.”

**Sixth Priority – 10% – Evangelize about Annulments**
Increase the knowledge and understanding of the annulment process as part of an overall evangelization initiative that reaches out to separated and divorced Catholics.

**Seventh Priority – 7% – Family Education on Social Issues**
Empower families to combat the negative realities present in culture, such as pervasive pornography and attempts to redefine marriage, through education on social issues and legislative action alerts to engage society in positive ways in order to create a more just society.
Key Initiative Voting Results
(In order of Percentages)

First Priority – 27% – Training for Parish Action Groups
Develop educational programming and materials to train small outreach/stewardship/evangelization action groups in every parish to focus on internal and external invitation and engagement.

Second Priority – 23% – Multi-Generational Programs
Develop multi-generational programming on the theology of stewardship that incorporates events and service components.

Third Priority – 15% – Training for Pastors and Associates
Develop and implement comprehensive stewardship curriculum to educate and train existing pastors and associate pastors about the theology of biblical stewardship, and implementation of best practices in parishes.

Fourth Priority – 13% – Pilot Full Stewardship Parish Model
Develop and implement a pilot program to move 1-3 parishes to a full stewardship model over 5 years.

Fifth Priority – 12% – Archdiocesan-Wide Offertory Process
Engage in an archdiocesan-wide enhanced offertory process that includes multi-generational components designed to increase stewardship at all levels (prayer/service/financial support).

Sixth Priority – 7% – Curriculum for Schools and Formation
Develop stewardship curriculum for use in Catholic schools and Christian formation programs to focus on stewardship with our youngest stewards.

Seventh Priority – 3% – Archdiocesan Stewardship Conference
Revive annual archdiocesan stewardship conference (1-2 days). Make it formational and educational.
Key Initiative Voting Results
(In order of Percentages)

**First Priority – 26% – Form Lay Leaders**
Support, train and form qualified lay ecclesial ministers (paid church positions) in service to the Church, with an emphasis on developing leadership roles, especially for women.

**Second Priority – 25% – Reduce Administration for Priests**
Lessen administrative load of priests so they can focus on pastoral and spiritual responsibilities.

**Third Priority – 15% – Call to Priesthood and Religious Life**
Foster a call to diocesan priesthood and religious life.

**Fourth Priority – 13% – Form Non-Paid Parish Leadership**
Develop a training/formation program for non-paid parish leadership.

**Fifth Priority – 12% – Identify New Non-Paid Leadership**
Develop approaches to identify new parish leaders and a succession plan (non-paid parish leaders).

**Sixth Priority – 6% – Promotion of Permanent Diaconate**
Expand vocation promotion for permanent diaconate.

**Seventh Priority – 4% – Increase Young and Diverse Staff**
Increase the number of parish staff who are younger and more culturally diverse.