

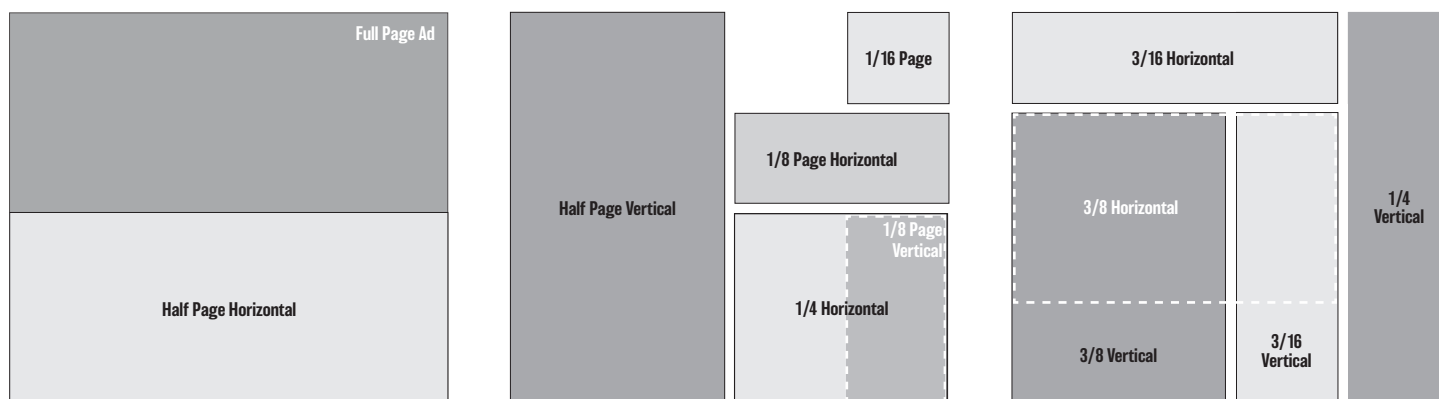
Print Ads
Standard Rates
include Full-Color

| Size | 1x | 3x | 6x | 8x |
|------------|--------|--------|--------|--------|
| Back cover | \$1300 | \$1170 | \$1080 | \$1038 |
| Full page | \$1099 | \$990 | \$936 | \$882 |
| 1/2 page | \$625 | \$549 | \$516 | \$498 |
| 3/8 page | \$450 | \$396 | \$374 | \$359 |
| 1/4 page | \$360 | \$324 | \$300 | \$288 |
| 3/16 page | \$225 | \$198 | \$185 | \$178 |
| 1/8 page | \$190 | \$168 | \$160 | \$144 |
| 1/16 page | \$100 | \$88 | \$80 | \$72 |

Ad Sizes
(in inches)

| | |
|------------------------|---------------------|
| Full page | 10.25" w x 9.25" h |
| 1/2 page (horizontal) | 10.25" w x 4.5" h |
| 1/2 page (vertical) | 5" w x 9.25" h |
| 1/4 page (horizontal) | 5" w x 4.5" h |
| 1/4 page (vertical) | 2.375" w x 9.25" h |
| 3/8 page (horizontal) | 7.625" w x 4.5" h |
| 3/8 page (vertical) | 5" w x 6.875" h |
| 1/8 page (horizontal) | 5" w x 2.125" h |
| 1/8 page (vertical) | 2.375" w x 4.5" h |
| 3/16 page (horizontal) | 7.625" w x 2.125" h |
| 3/16 page (vertical) | 2.375" w x 6.875" h |
| 1/16 page | 2.375" w x 2.125" h |

*Space and copy deadlines are **9 days prior to publication.**



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