The powerful real-life story of Evangelization and the Sunday Mass. This video is beneficial for those who attend Mass as well as those who are looking to grow deeper in faith.

Get people excited about our mission to “Proclaim Christ and Make Disciples through the Sacramental Life of the Church.” This video can be used with the general public, but it is especially beneficial for leaders.

How to Share

**Mass - The Heart of the Matter**
The powerful real-life story of Evangelization and the Sunday Mass. This video is beneficial for those who attend Mass as well as those who are looking to grow deeper in faith.

- Show the video before/after Mass, with a call to action that they share it with others
- Embed the video or provide a link to it from your website
- Invite parents of young adults to send their children a link to the video
- Incorporate it into Catholic school and religious education classes
- Use it with teenagers and young adults and encourage them to share it via social media (Facebook, Twitter, YouTube, Instagram, etc.). Make sure they tag it #iEvangelizeMKE
- Use the video for baptism classes, marriage classes, RCIA, adult and parent formation, Catechetical Sunday, at Christmas and other times when there are a lot of people at Mass

**A New Mission for a Missionary People**
Get people excited about our mission to “Proclaim Christ and Make Disciples through the Sacramental Life of the Church.” This video can be used with the general public, but it is especially beneficial for leaders.

- View and discuss it as a staff
- View and discuss it at a parish pastoral council meeting or with other leaders
- Use it as part of a pastoral council or parish retreat
- Show it before/after Sunday Mass
- Provide a link from your website or embed it