2020 Catholic Stewardship Appeal
Funded Ministries

Contributions are restricted to the annual $8.1 million Catholic Stewardship Appeal for use in four key areas of ministry: serving families, strengthening parishes, supporting schools, and forming priests and parish leaders. Each area includes distinct and essential services that form an important part of what the Church in southeastern Wisconsin does to serve God.

Gifts to the 2020 Appeal are used solely to support these ministries and shall be kept separate from other assets of the Archdiocese of Milwaukee. The descriptions below detail all ministries funded in the 2019 Catholic Stewardship Appeal and, as such, serve as documentation of the 2020 Appeal’s case for support.

The stated amount of $8.1 million for the 2020 Catholic Stewardship Appeal is the amount needed to conduct the Appeal and fund the various ministries described below. If more than that amount is raised, the excess will be used for one or more of the ministries described to provide expanded services. If less than the stated amount is raised, some ministries described below will be funded at lower levels or may have to be suspended.

Serving Families
Appeal Allocation - $2,300,000

The Church in southeastern Wisconsin has more than 500,000 Catholics and becoming more ethnically, culturally and racially diverse. Ministries supporting family life encompass spiritual formation, social and human needs common to all families and age ranges; however, ministries also address the unique needs of Catholics who come from other nations and cultures.

- **Communications Ministry – Serving Families:** This faith-filled team of professionals informs, inspires and invites Catholic families to see the relevance of their faith, here in the Archdiocese of Milwaukee and beyond. Every day, they collaborate with our bishops and other archdiocesan ministries, sharing information about the Catholic Church and how it can be applied to our lives.

  The Communications office works had-in-hand with the Milwaukee Catholic Herald. Together, they bring timely news of the archdiocese into thousands of homes across southeastern Wisconsin, where people are formed, informed, and inspired to live their faith. In an effort to reach all age groups, the Communication Office also provides educational and formational opportunities for parishes and schools, vocational resources, and other services that support Catholic family life.

- **Ecumenical and Interfaith Ministry** serves parishes and other archdiocesan entities by providing resources and support for ecumenical and interfaith dialogue, education, worship and service. This ministry supports a number of local ecumenical and interfaith dialogues and partnerships including relationships with the Greater Milwaukee Synod of the ELCA, the Episcopal Diocese of Milwaukee, and the Wisconsin Conference of the United Methodist Church, Muslim-Catholic Dialogues and Catholic-Jewish Dialogue. This ministry also helps to support activities of the Interfaith Conference of Greater Milwaukee and works in collaboration with the
Interfaith Conference and the Wisconsin Council of Churches on issues of mutual concern. In addition, Ecumenical and Interfaith Ministry provides support for local and community-wide programs that enhance ecumenical and interfaith understanding.

**Intercultural Ministries** serve members of the Asian and Pacific Islander, Black (African/African American), Deaf and Hard of Hearing, Hispanic and Native American cultures in parishes throughout the archdiocese. Working with local leaders and respective advisory bodies, this ministry links these communities to the broader Catholic faith community and their individual faith communities, helping to ensure full integration into Catholic life and formation in the Catholic faith. The ministry coordinator serves as a resource and advocate for each cultural group according to their specific needs.

Significant outreach to the Hispanic community includes leadership training, engaged couples retreats and marriage encounters in Spanish, Hispanic radio ministry and community-wide evangelization activities. This ministry offers a series of annual meetings or encuentros – one each for men, women, youth and families. There is also support group for families of the incarcerated.

- **Prison Ministry** serves roughly 4,000 inmates in eight prisons within the archdiocese. Prisoners and their families receive counseling, support, and spiritual guidance from 100 active prison ministers. Those incarcerated remain our brothers and sisters in need of spiritual support, celebration of the Eucharist, reconciliation and scripture study to help them grow in their faith. This ministry also helps inmates develop the skills and spiritual strength required to be reintegrated into their families and the community upon release.

- **Marriage and Family Life** is a ministry of the St. John Paul II Office for the New Evangelization. This ministry exists to evangelize and build up the Body of Christ in the Archdiocese of Milwaukee by providing an authentic Catholic vision of sacramental marriage as an icon of the love between Christ and His Bride, the Church. Marriage and Family Life prepares couples for the sacrament of marriage, supports and strengthens marriages and families, and provides healing opportunities for those separated or divorced.

The **Office of Marriage and Family Life** provides ministerial support for individuals and families struggling with illness or other difficulties, and those who are experiencing grief due to the death of a loved one. It also offers formation in the areas of human sexuality and Natural Family Planning. Each year, this office serves more than 5,100 people across the Archdiocese through its educational and formational offerings, initiatives, leadership training, and resource support to lay people, seminarians, and to our priests.

- **Brew City Catholic** exists to inspire young adults to love God and their neighbor as bold Catholic disciples. As the young adult ministry initiative of the St. John Paul II Center for the New Evangelization, Brew City Catholic engages a commonly disengaged generation by serving college students and adults in their 20s and 30s.

Through our dynamic **missionary outreach to college campuses** we’re blessed to serve over 1,200 college students at the public universities of UW-Milwaukee, UW-Whitewater, and Milwaukee School of Engineering (MSOE). We do this through a framework of intentional and relational ministry; offering Sunday Mass, prayer opportunities, bible study small groups, student households, and pastoral one-on-one mentoring.
Through our support of parishes’ young adult ministries and Archdiocesan-wide outreaches to adults in 20s and 30s, we serve over 2,000 young adults each year in a variety of capacities and contexts. Our larger group outreaches, such as Brewing the Faith, and other retreats, conferences, and socials to help our adults in their 20s and 30s to connect to community, Christ, and to the Catholic Church.

Our small groups and missionary formation sessions help our young adults go deeper into their knowledge of the Catholic faith and their life of missionary discipleship. Through these initiatives they are formed to be on mission as Catholic disciples in their local context, energized to evangelize and form others.

• Catholic Charities provides high quality social services for people living in poverty. Established by the Archdiocese of Milwaukee in 1920 to provide child welfare services, Catholic Charities continues to evolve to provide services for those who are overlooked or underserved by other social programs. We proudly recognize Catholic Charities’ 100 years of service to help the poor and suffering in our Archdiocese. The Catholic Stewardship Appeal grants $1.2 million annually to support the mission of Catholic Charities. Inspired by Christ’s call to serve, Catholic Charities’ mission is to provide service to those in need, to advocate for justice and to call upon others to do the same. With a foundation of service rooted in human dignity, compassion, and respect, Catholic Charities measurably improves the lives of people living in poverty, empowers them to reach self-sufficiency, and helps reduce the impact of poverty in our local communities. Services are available to anyone in need, regardless of race, religion, country of origin or financial circumstances. Funds from the Appeal help to make a positive difference in the lives of over 35,000 people living in southeast Wisconsin.

Behavioral Health Therapy – People experiencing poverty, particularly early in life or for a long period of time, are at much higher risk for adverse health conditions including mental health. Catholic Charities’ Behavioral Health Program increases access to therapy and prevents service gaps for people living in poverty who are suffering from depression, anxiety, stress or other psychological disorders. The program is State certified as an outpatient behavioral health clinic with bilingual therapists at all sites who provide accessible, culturally competent, high quality mental health services for individuals and families throughout Southeastern Wisconsin.

Outreach & Case Management - With the overall goals of helping individuals and families access emergency needs and setting them on the path to long-term self-sufficiency, the bilingual Outreach & Case Management program team provides dignified and compassionate services to the poor and vulnerable throughout southeast Wisconsin. No one is turned away. Whatever the reason for the call or visit, the Outreach team works diligently to assess the total needs of the client in order to ensure that needs are met.

Pregnancy Support - Catholic Charities’ Pregnancy Support program helps expectant parents develop tools for good decision making. Pregnant women or new mothers who are at risk of adverse birth outcomes are assigned a case manager who provides education, emotional support, community resources and adoption information when applicable. Coordinators spend the majority of their time in the community, serving the needs of their clients in a home based environment until the new mother is comfortable with ending services or the child is around one year of
Adoption Services - Catholic Charities’ Adoption program has been creating forever families since 1920. Catholic Charities is a fully licensed Child Placing Agency, and can help with Domestic, Independent, Interstate, Step-Parent, and Relative adoptions. We encourage open adoption, and believe that adoption is a lifelong process that involves the needs and interests of the child, the birth parents, and the adoptive parents.

Supported Parenting - The Supported Parenting Program is a family support, home visitation program for parents who have intellectual disabilities and may be engaged in the Child Welfare system. Program staff promote positive parenting and healthy interactions between parent and child. They also help prepare, strengthen, and support families through positive parenting skills as they interact on a day-to-day basis with their children. As both a home and community-based program, staff will assist parents at visits for health care, in schools or with other agencies to ensure moms and dads understand options and have the confidence to ask questions and make decisions for their children.

Refugee and Immigration Services – The RIS program provides legal services for immigrants and refugee integration services to help low-income immigrants, refugees, and asylees work within immigration laws to escape crime, violence, poverty and persecution in their country of origin. Attorneys experienced in immigration law help individuals to remain safely in the United States with their families and obtain work authorizations for self-sufficiency. Staff also provide informational sessions to the immigrant community about new immigration initiatives and changes in the law. To further assist immigrants living in our Archdiocese but who do not have access to our offices, staff have developed the RISccmke.org website to provide up-to-date, accurate information to help ensure that immigrants are not harmed by unreliable rumors or unscrupulous notaries public. We continue helping refugees feel at home and welcomed in our community by providing integration services including social programs and classes to prepare for citizenship.

Adult Day Services – As people age, their primary goal is to stay in their homes and with family as long as possible. Catholic Charities’ Adult Day Center provides individualized therapeutic, social, and health services for adults living with conditions such as Alzheimer’s, dementia, Parkinson’s, stroke, injuries, or cognitive impairments. Members benefit from socialization, exercise, therapeutic activities, personal hygiene, health care, and nutritious meals provided by certified nursing assistants in a caring, homelike setting. Family caregivers also receive respite to address their personal and other family needs.

In-Home Support and Hoarding Intervention & Treatment - Catholic Charities has been providing In-Home Support Services in Milwaukee and Waukesha Counties to the frail older adults and adults with disabilities for over 25 years. In-Home Support Services provides supportive home care services to help individuals live independently in clean, safe homes or apartments in order to delay institutional placement. Called upon to help an unmet need for individuals struggling with Hoarding Disorder, Catholic Charities has developed a holistic model of intervention for improving the lives of individuals with Hoarding Disorder. The program is designed to improve the safety, well-being, and mental health of individuals with dignity and compassion.
Office of the Dignity of the Human Person builds the capacity of the diocesan Church to act effectively in defense of human life and dignity and the pursuit of justice and peace. This is accomplished by upholding the principles of Catholic Social Teaching. Important to these principles is the formation in Catholic social doctrine, respect life initiatives, and participation in national Catholic programs such as Catholic Campaign for Human Development (CCHD) and Catholic Relief Services (CRS). This ministry supports individual, parish, and archdiocesan initiatives that promote the dignity of every human person from conception to natural death by conducting parish leadership training and formation in human concerns, social concerns, urban ministry, and pro-life ministries. The ministry also collaborates with other Catholic organizations, interfaith groups, and public, private and governmental sectors to promote the common good.

Strengthening Parishes
Appeal Allocation - $2,100,000

The primary point of contact with the Catholic Church for Catholic individuals and families is within the context of parish life. The archbishop and auxiliary bishops ensure well-formed, qualified priests (domestic and international) are placed in parishes to lead the faithful in sacrament, prayer and worship. The bishops also engage the pastoral staff and all Catholics at the parish level through the celebration of parish liturgies, the sacraments of Confirmation and Holy Communion, parish gatherings and celebrations, and personal visits with individuals and families that strengthen parish unity and Catholic identity. The Catholic Stewardship Appeal supports these other vital and parish-specific ministries.

The Office of Missionary Planning and Leadership supports parish leadership in their singular mission of making disciples (Matthew 28: 16-20). We serve parishes in living out this mission through leadership training, transition and organizational health coaching, strategic missionary planning, data collection and analysis, the Building Committee proxy process, and norms and manuals for Pastoral Councils, Finance Councils, Trustees, and Parish Committees.

Stewardship and Development for Parishes offers consulting and mentoring services to parish leadership groups in their efforts to foster stewardship education in their respective parishes. This ministry provides stewardship education, formation and training; time, talent and financial resources renewal for adults, youth and children; and parish stewardship baseline assessments.

It also provides long and short-term stewardship program planning; one-on-one mentoring of parish staff with stewardship responsibilities; stewardship focused retreats for parish councils, committees and parish staffs; and consultation with parishes in areas such as lay witness preparation, ministry fair planning, and development of stewardship communication plans. This ministry collaborates on cross-functional teams to assist parishes in crisis and parishes undertaking capital campaigns for construction, renovation or ministerial needs.

The Office for Worship is a resource for the liturgical life of the people of the archdiocese. It provides consultation and training for parish staff, lay leaders, liturgical ministers, Rite of Christian Initiation teams (RCIA), pastoral musicians, and parish liturgy committees in 193 parish communities. More than 6,000 cantors, choir members and musicians are involved in music ministry. The Office for Worship staff coordinates archdiocesan
liturgical celebrations through which the people and parishes of the Archdiocese of Milwaukee can unite their voices in praise of God and be moved to do the same in their own communities.

▪ **Communication Ministry**: The Communication team supports parishes by sharing information about the Catholic Church and the activities of the Archdiocese of Milwaukee in southeastern Wisconsin. Communication initiatives focus on these areas: support of archdiocesan initiatives and programs, communication to parishes and schools, and communication to the broader community.

This ministry supports parishes and other Catholic organizations in their strategic communication, public relations, and marketing initiatives. The staff also fosters mutually beneficial relationships between the archdiocese as an entity and its many publics, via its website, www.archmil.org, social media platforms, radio broadcasts, podcasts and universal advertising, as well as through the local media.

New initiatives produced from the office include the podcast “Two Guys and a Gospel,” and a new video series titled “Guided By Saints,” in addition to Archbishop Jerome Listecki’s radio program, “Living Our Faith” and the Spanish radio show, “Viviendo Nuestra Fe.”

▪ Inspired by the New Evangelization, the mission of the **Office of Evangelization** is to provide leadership, vision, and resources to Catholic parishes and groups for calling, forming, making, and sending intentional disciples. The office, under the auspices of the **John Paul II Center for the New Evangelization**, invites people to enter into a deeper, more intimate relationship with Jesus Christ and his Church. Drawing inspiration from the Jesus, it calls all Catholics first to be evangelized and become disciples, so they can then spread God’s Word to others and make new disciples. The New Evangelization has been championed by the teachings of Pope John Paul II, Pope Benedict XVI, and Pope Francis.

The office promotes the Church’s call to a New Evangelization by providing vision and formation for leaders; coordinating archdiocesan evangelization initiatives; assisting parishes in new and creative efforts for making disciples; energizing parish communities for mission, and reaching out to those who are no longer active Catholics. These evangelization efforts are aligned to the new Archdiocesan Mission Statement and enhance the pastoral priorities as articulated by Archbishop Listecki in his 2014 Synod Declaration.

### Supporting Schools
**Appeal Allocation - $825,000**

The **107 Catholic elementary, middle and high schools** within the archdiocese are the Church’s primary source for sound faith formation and academic education for both Catholic children and youth, and non-Catholic students who desire schools that serve the “whole person” — spiritually, socially and academically.

Many schools in poorer areas of the archdiocese depend upon critical guidance, support, and resources to continue their operations and keep their doors open to a significant number of families who are at or below the poverty level. Catholic schools transform our local and global communities into centers of faith, hope and charity by providing quality Catholic education to all people. They are committed to educational excellence, student
diversity and the fostering of a Catholic culture of faith, service and personal responsibility, all in the name of Jesus.

- **School Ministry** provides leadership in developing high quality Catholic learning communities in the 86 elementary and 16 high schools in the Archdiocese that serve over 28,000 students and their families. The Archdiocesan **Office for Schools** provides consultative, professional, and administrative assistance to these highly diverse Catholic schools in the areas of faith development, curriculum, school improvement, strategic planning, policies, governance, human resources, and student services.

The **Office for Schools** the efforts of principals, teachers, pastors, staff and parents in their efforts to prepare students for lifelong success in all aspects of their lives. The office collaborates with the five Catholic institutions of higher education in the Archdiocese of Milwaukee, the Milwaukee Area Principals’ Association (MAPA), the Saint Clare Center at Cardinal Stritch University, and many other groups, organizations, and individuals in its Catholic educational ministry.

**Forming Priests and Parish Leaders**

**Appeal Allocation - $2,875,000**

The future of the Catholic Church lies in sound faith formation and leadership training for its clergy and parish leaders. Below are ministries that support seminarians, priests, deacons, parish and school staff, and lay leaders within the Catholic Church of southeastern Wisconsin.

Archbishop Listecki and the Auxiliary Bishops maintain ongoing dialogue with the archdiocesan Church and its priests, parish directors, deacons and others. Services provided to these constituencies include educational and other printed resources and those that nurture spiritual, physical and psychological health.

- **Saint Francis de Sales Seminary** For 175 years, Saint Francis de Sales Seminary has formed the minds, hearts and souls of men discerning their call to the Catholic priesthood. Today, it blends its rich history with new vigor in a priestly formation model designed for the realities of the 21st century. The Seminary prepares men of all ages for a lifetime of ministry as Catholic priests. The Seminary receives $1.2 million annually from the Appeal to prepare men for the Roman Catholic priesthood.

Fifty-seven (57) seminarians are currently in formation at the Seminary from the Archdiocese of Milwaukee, and the Dioceses of Green Bay, La Crosse, Madison, Superior and Gary, IN. Seminarians receive academic formation through theology classes at Sacred Heart Seminary and School of Theology in Hales Corners. They receive spiritual, human, and pastoral formation continue at the historic Saint Francis de Sales Seminary campus. In 2008, the Seminary introduced the Teaching Parish Model. Throughout their four years of formation, seminarians participate in the life of a particular parish, helping them integrate real-world experience into the rest of their extensive training. **Four seminarians will be ordained in 2020.**

- **Permanent Deacon Ministry Formation** offers discernment and an admission/selection process for men exploring a vocational calling to the diaconate and provides specific, multi-cultural formation in the
theological, spiritual, pastoral and human dimensions of ordained ministry preparation. The four year program is specifically tailored to those men seeking a deeper, permanent response to be of service to God’s people through ministry in the Church.

Currently, there are 25 men enrolled in diaconate ministry formation through the Office for Diaconate Formation of the Archdiocese of Milwaukee. Admissions for a new formation cohort (the class of 2024) will begin in January of 2020. There are approximately 155 permanent deacons serving in the archdiocese.

- **Deacon Services Ministry** Supports the needs of ordained deacons regarding personal, spiritual, ministerial and personnel matters. It assists in assigning and transferring deacons in consultation with parishes where deacons are needed. This ministry fosters the formation program for deacon candidates and engages the Archdiocesan Council of Deacons. It assists this council with responsibilities such as planning the annual deacons’ assembly, publishing a quarterly newsletter, supporting spiritual enrichment for deacons’ wives and representing the archdiocese on the regional and national levels regarding matters affecting deacons.

- **The Office of Catechesis** provides training, guidance and resources for those who pass on the faith – catechists, directors of religious education, parents, lay leaders and clergy. In doing so, the office supports parish religious education programs that serve 30,300 students, including 20,500 children at the elementary level (pre-K to 8) and 9,800 teens at the high school level. There are approximately 3,800 catechists (religious education teachers) serving in these programs throughout the archdiocese.

Catechesis refers to the totality of the Church’s efforts to make disciples, “to put people not only in touch but in communion, in intimacy, with Jesus Christ.” So it is key to the mission of the Church and one of the primary responsibilities of parishes. The Office of Catechesis supports parishes and helps equip parish leaders and catechists for this vital work.

The Office of Catechesis provides professional development for directors of religious education and oversees the formation and certification of volunteer catechists. The annual *Catechetical Conference* brings together several hundred catechetical leaders and parish volunteers for prayer, learning and networking. During the year, the regional *Forming the Catechetical Spirit* series provides in-depth training for catechists.

**A New Directors Institute** offers orientation, guidelines and support to new directors of faith formation. The *Family Perspectives* initiative helps parishes to engage parents and support them in passing on the faith to their children. The *Gigs, Geeks and God* conference inspires parish leaders to use new technologies in evangelization and faith formation. All these efforts aim to energize, guide and equip our parishes for their mission of proclaiming Christ and making disciples.

- **Vocation Ministry**, under the direction of Father Luke Strand (Vocation Director) and Fr. John Burns Vocation (Promoter), fosters and supports the work of identifying, encouraging, discipling, and inviting qualified candidates to serve as parish priests within the Archdiocese of Milwaukee. This relational ministry offers opportunities for young men to encounter the Lord through discernment groups, spiritual initiatives, and retreat-based programing. Additionally, Fr. John Burns serves as Promoter of Women’s Religious and Consecrated life. It also offers supportive services to parish vocation teams and committees, pastors, parish staffs, and all who desire to support a culture of vocations.
• **Ministry to Senior Priests** provides support to priests to help them as they make their adjustments to life as a retired priest. This ministry assists them navigating Medicare, health care, housing issues and spiritual needs. This ministry ensures that Senior Priest remain connected to the Archbishop and Auxiliary Bishops and other priests in active ministry through various forms of engagement. The Vicar for Senior Clergy offers assistance to the family members of Senior Clergy as various transitions take place.

• The **Stewardship and Development Ministry** encourages and facilitates the act of financial giving and provides resources and training to advance the Church’s teachings on stewardship of all gifts. This ministry supports the identification and education of Catholic leaders to facilitate an informed and enthusiastic approach to the sharing of financial gifts as well as the sharing of time and talent in service to the Church. This also ministry facilitates the direct involvement of Catholic lay leaders at the archdiocesan level.

• The Director of Priest and Lay Ecclesial Personnel and Placement heads the **Priest Placement Office** and serves as facilitator to the Priest Placement Board. This board is currently made up of 10 members, 5 elected priests (regional by vicariate), three special appointments by the archbishop (1 Urban ministry priest representative, one Hispanic priest representative, one Lay woman representative and 2 ex officio members (Vicar and Director). This board also assists in the selection process for parish directors and assisting priests appointed by the archbishop. In the Catholic Church, pastors and parish directors are assigned to a specific parish or parishes by the archbishop. Prior to any assignment being made, the archbishop and the Priest Placement Board seek advice and counsel from local lay leadership and the deans and vicars for the area.