



Parish Responsibilities for the Catholic Stewardship Appeal

Leadership

- Assign a CSA Parish Advocate
- Pastor/Parish Director promotes the CSA at launch weekend, including sharing the CSA video or audio
- Pastor/Parish Director shares message about the CSA at other times throughout the year
- Conduct in-pew solicitation in Fall 2026

Administrative

- Show CSA video or play audio during one weekend of Masses in February 2026
- Use CSA bulletin covers provided by the Archdiocese
- Hang CSA posters in locations visible to parishioners
- Beginning with kick-off weekend and extending throughout the year, schedule CSA bulletin announcements, pulpit announcements, and intercessions
- Help implement in-pew solicitation in Fall 2026
- Follow instructions for the processing of gifts that come to your parish office directly

Role of CSA Parish Advocate

As a volunteer CSA Parish Advocate, you are a liaison between the Archdiocese and your parish:

- serving as a spokesperson for the Appeal in your parish
- ensuring the implementation of recommended promotional strategies and activities

Responsibilities

- Coordinate promotion of the CSA during Masses throughout the year
- Personally (or recruit someone to) offer lay witness talk about impact of the CSA
- Identify opportunities to reach out to parishioners personally about the CSA – availability after Mass, reception to promote CSA, outreach via phone calls and emails. Choose what works best for your parish
- Help implement in-pew solicitation in Fall 2026
- Send acknowledgement/thank you notes to CSA donors from your parish
- Maintain regular communications with the pastor, parish director or administrator about the parish's progress toward its Appeal goal