

The following is the finding aid for the Hi-Time Publishing Company collection located at the Archdiocese of Milwaukee Archives. A finding aid is a catalog tool used in archives that briefly describes the material found in a collection. These records are not available digitally unless otherwise noted. Researchers must make an appointment with an archivist to view the material.

Hi-Time Publishing Company Records, 1947-1997 MC 164

Volume

4.35 cubic feet

Historical Note

The Hi-Time Publishing Company produced a variety of religious education periodicals and publications aimed at Catholic youth. The first periodical, *Hi-Time Magazine*, began publication on March 4th, 1955 as a weekly periodical for Catholic high schools. The founder of Hi-Time and its first head publisher and president was Henriette Mary Mackin. Born in 1900 and a graduate of UW-Madison's journalism school, Mackin first worked as a journalist for the Milwaukee Journal. Much of her inspiration for Hi-Time came during her time with Pflaum Publishing Company in Dayton, Ohio, where she worked through the 1930s and 1940s. Early on, the magazine provided general news, commentaries, and fiction, in addition to religious content. The magazine focused exclusively on religious content. In the 1970s Hi-Time Publishing Company began additional periodicals and publications, namely *Accent on You*, aimed at middle school students, and *Focus on Hope*, aimed at adult readers. Henriette M. Mackin died in 1983 and a year later, her brother, Reverend William H. Mackin, took over the company and turned it into Hi-Time Publishing Corporation, consisting of 14 total employees. Fr. Mackin named Karen Cannizzo as President and Michael Vogl as Chairman of the Board in 1986. In 1997, Hi-Time Publishing Corp. merged with the Peter Li Education Group and moved to Dayton, Ohio, continuing to publish as Hi-Time/Pflaum. An editorial office in Menomonee Falls, WI opened a year later.

Scope and Content *a brief description of the types of materials in the collection.*

This collection contains a wide variety of Hi-Time related material. Included are early administrative records and organizational correspondences from 1947-1955. Additional correspondences, including those of founder, Henriette M. Mackin, go through 1983. Also included is biographical information for Mackin as well as for her brother, Rev. William H. Mackin. Funeral ephemera and tributes for both are also included. Publicity for Hi-Time, including opposition to it, are included from 1953-1991. Photographs of Ms. Mackin as well as the Hi-Time editorial board, and photographs used in publications are included in this collection. Also in this collection are a number of Hi-Time Publishing Company periodicals and publications, including hardbound volumes of *Hi-Time* from 1955-1961 and 1972-1973, hardbound volumes of *Focus on Hope* from 1970-1972, issues of *Family Gathering* from 1991-1995, as well as an incomplete collection of *Accent on You* publications. Other religious education books and pamphlets are also included. Hi-Time-published posters also included in this collection.

Box and Folder List *This is a list of folders names within the collection. The folders have been arranged alphabetically. "B" is an abbreviation for box and "F" is an abbreviation for folder. This list will help the researcher narrow down exactly what folder they want to look at.*

Box	Folder	Folder Title
B 1		Accent on You, 1992-1997
B 5		Accent on You – The Sacraments, Becoming a Moral Person, 1976-1977
B 2	F 1	Administrative Records, 1951-1955
B 2	F 2	Confirmation Director's manual, 1996
B 2	F 3	Correspondence, general, 1967-1983
B 2	F 4	Correspondence, in support of Hi-Time, 1947-1953
B 2	F 5-6	Correspondence, organization foundation, 1951-1954
B 2	F 7	Correspondence, Vogl, Michael, 1961-1973
В 3	F 1	Family Gathering Publications, 1991-1995
B 4		Focus on Hope, Volume 1-6, 1970-1972
B 9		Hi Time, Volume 1, Issue 1, 1954
B 9		Hi Time, Volume 1-6, 1955-1960
B 10		Hi Time, Volume 7 & 19, 1960-1961, 1972-1973
В 3	F 2	Mackin, Henriette M., biographical, 1983-1997
В 3	F 3	Mackin, Henriette M., correspondence, 1947-1954
В 3	F 4	Mackin, Henriette M., photographs, n.d.
В 3	F 5	Mackin, Rev. William H., biographical, n.d.
В 3	F 6	Newspaper clippings and publications, 1953-1991
В 3	F 7	Newspaper clippings and publications, oppositional, 1968-1970
B 4	F 1	Photographs, editorial board, n.d.
B 4	F 2	Photographs, important people and published photos, n.d
B 4	F 3	Photographs, Mass, n.d.
В 5-6		Posters, 1963-1969
B 7		Published books, 1972-1993
B 8	F 1	Religious education resources, 1966-1997
B 8	F 2	Religious education resources, Commandments, 1994
B 8	F 3	Religious education resources, Discovery Edition, 1989-1991