**Publicizing the Parish Library**

**Communicate through diverse media**

* Bulletin Announcements
* Blurb in Parish Newsletter
* Link on Parish Website
* Parish Facebook
* Monthly Flyer on Bulletin Boards

**Connect with parish ministries**

* Tie in with Evangelization – Books that prepare you to spread the faith
* Publicize at Adult Education Events, Lectures
* Reach out to Religious Ed / School Parents – Be a learner like your kids
* Highlight books related to particular parishioner needs

**Generate interest**

* Hold an Open House
* Establish a Satellite Book Display
* Use Parishioner Book Reviews
* Host a Book Discussion
* Distribute creative Bookmarks with library info
* Connect with Current Events (eg. Vatican II Anniversary; Pope in US; new encyclical)
* Use Monthly Themes: October - Books to help read the Bible; November - Advent is coming; January - What’s new in the library this year? February – Looking to Lent; May - Summer Reading; etc.