



AIMING FOR IMPACT!  
*DATA DRIVEN STEWARDSHIP*

JOHN STANLEY & BEN BRZESKI

Ben Brzeski

Director of Communications  
& Stewardship

St. Anthony on the Lake

[brzeskib@stanthony.cc](mailto:brzeskib@stanthony.cc)

262-691-1173 x1106

John Stanley

Author: *Connected for Good* and  
*Generosity Gameplan:  
GPS for a Generous Life*

[john@generositygameplan.com](mailto:john@generositygameplan.com)



Intense love does not  
measure, it just gives.

Mother Teresa



*“Master, you handed over to me five talents; See, I have made five more talents.” His master said to him, “Well done, good and faithful servant; you have been trustworthy in a few things, I will put you in charge of many things; enter into the joy of your master.”*

*Matthew 25:20-21*

For which of you,  
desiring to build a  
tower, does not  
first sit down and  
count the cost,  
whether he has  
enough to  
complete it?

Luke 14:28

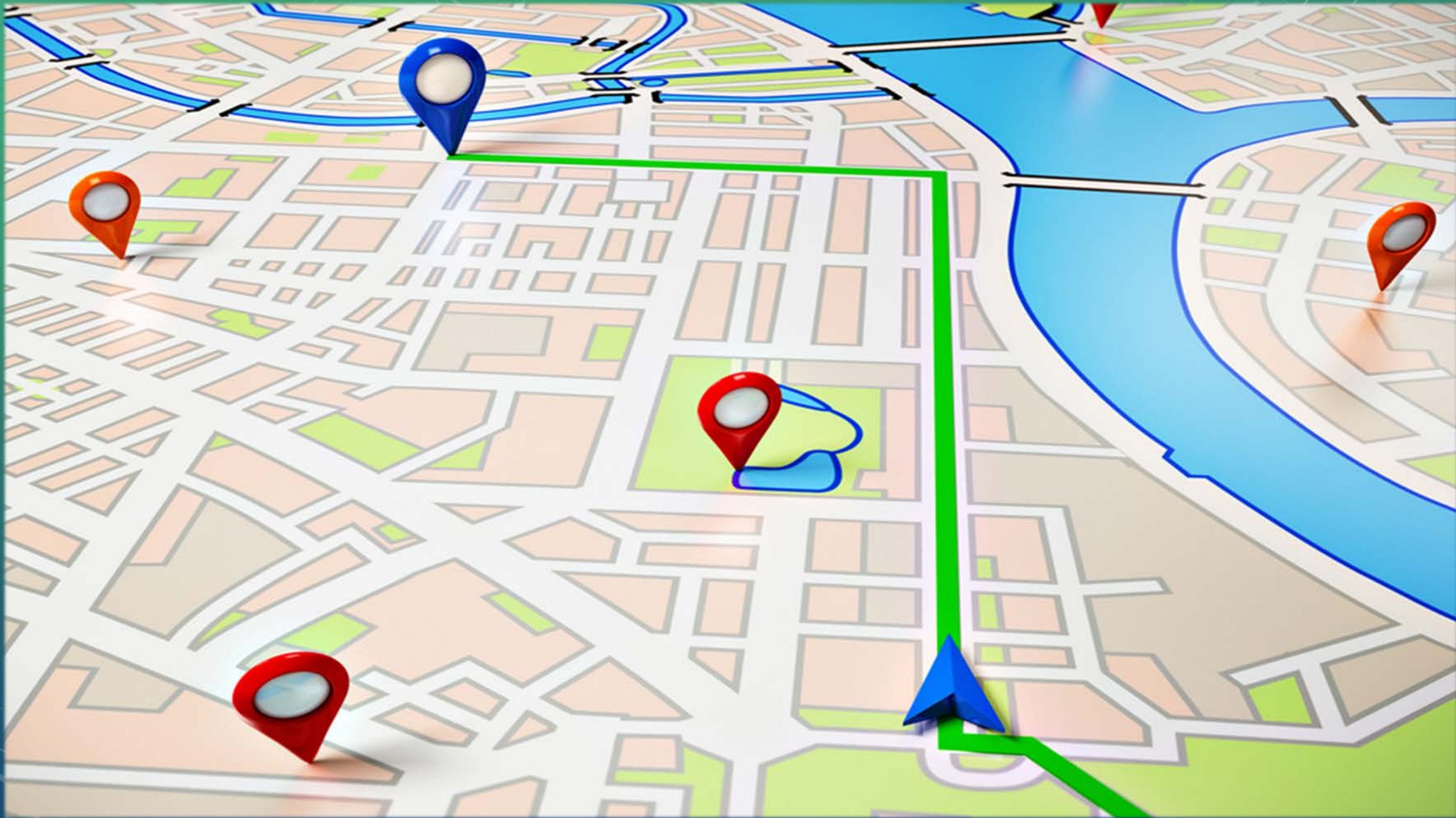


Why “Data Driven?”



You Are  
HERE







# Why “Data Driven?”

Focus

Accountability

Wisdom

Celebration/Recalibration

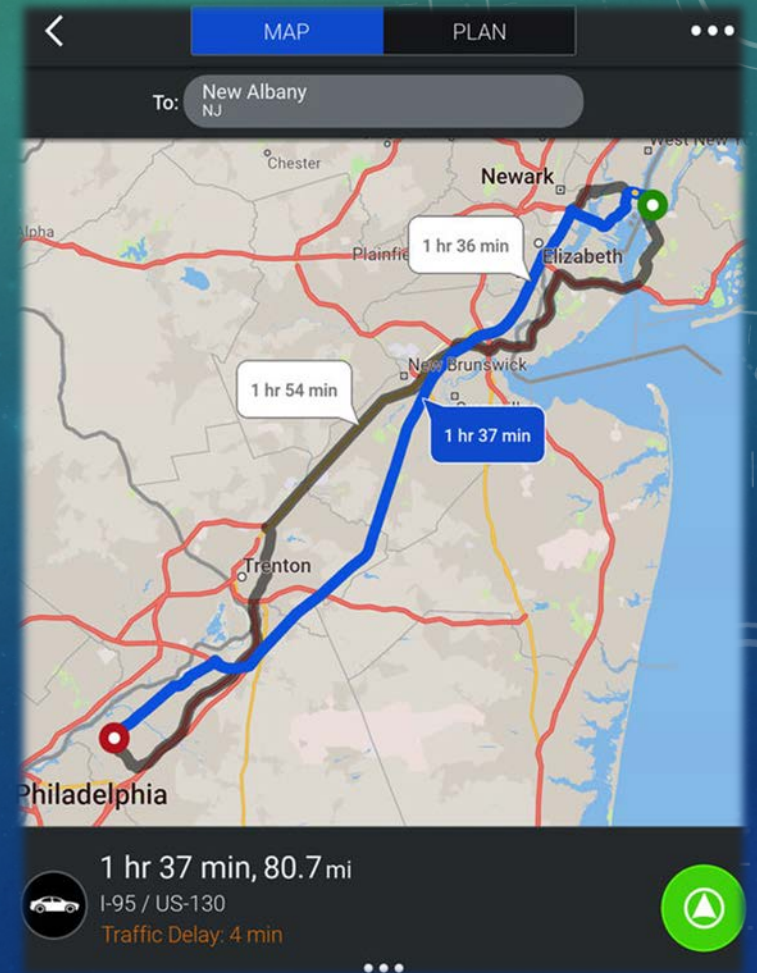
Future Orientation

*(i.e. Maintenance to Mission)*



# What Might We Measure?

- Benchmarking Best Practices in Stewardship
- Congregational Engagement
- Personal attitudes towards generosity
- Taking Action (i.e. Attending Mass, Serving in a Ministry, Joining a Small Group, etc.)
- Effectiveness of a Renewal Program
- Who are we serving? Who might we serve?
- Organizational Effectiveness & Best Practices



# OUR STORY

- A Fresh Start
- Setting A Baseline
- Articulating A Plan:
  - A Clear Goal
  - Measurable Indicators
- Pre-Test & Post-Test



## Mission:

*Lead people to growth as mature Christian disciples by deepening engagement in prayer, service and sacrificial giving.*

## Vision:

*All parishioners live intentional lives of holiness and generosity.*





Plan Goal: *Drive an overall increase of engagement in parish life;*

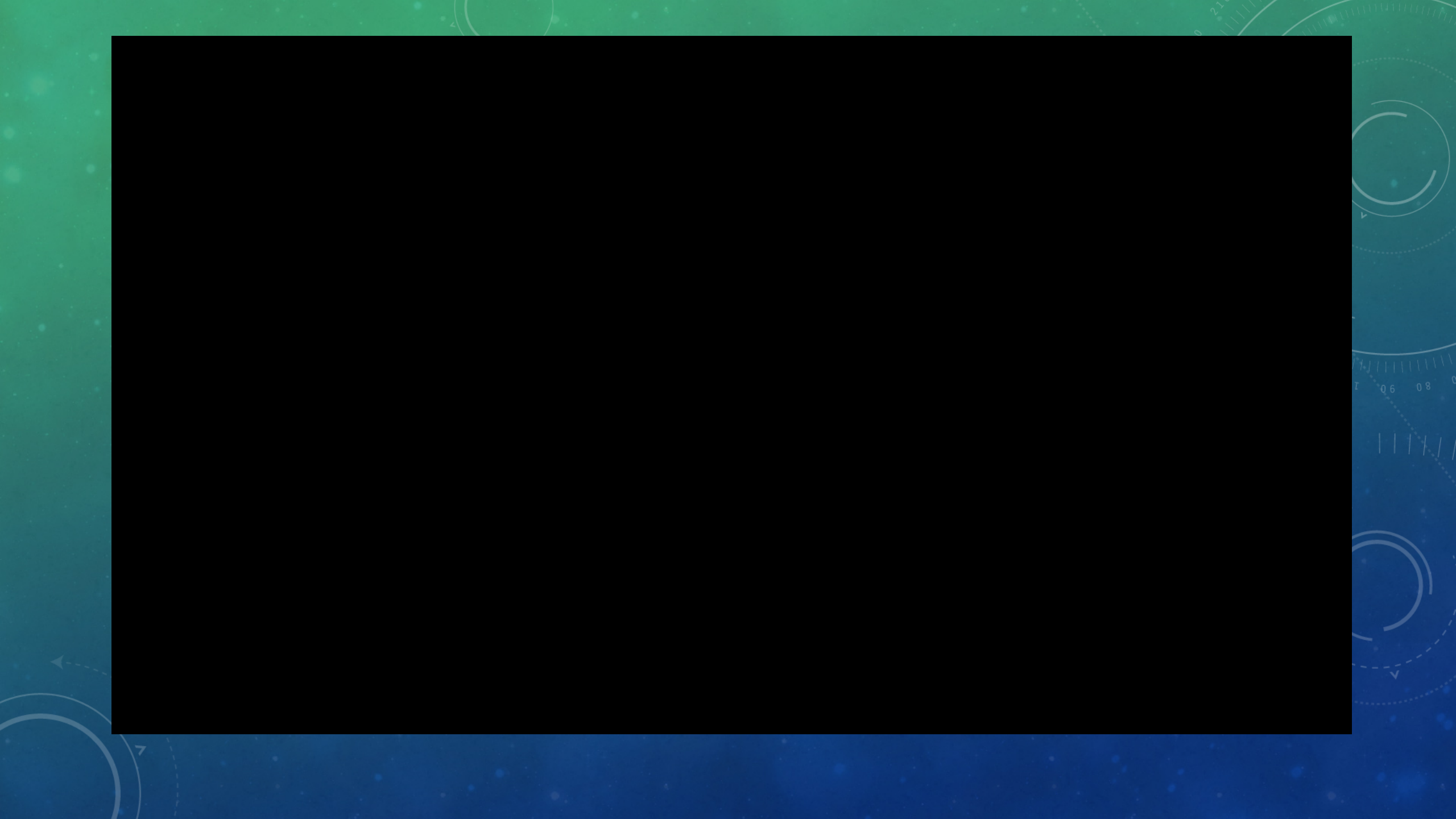
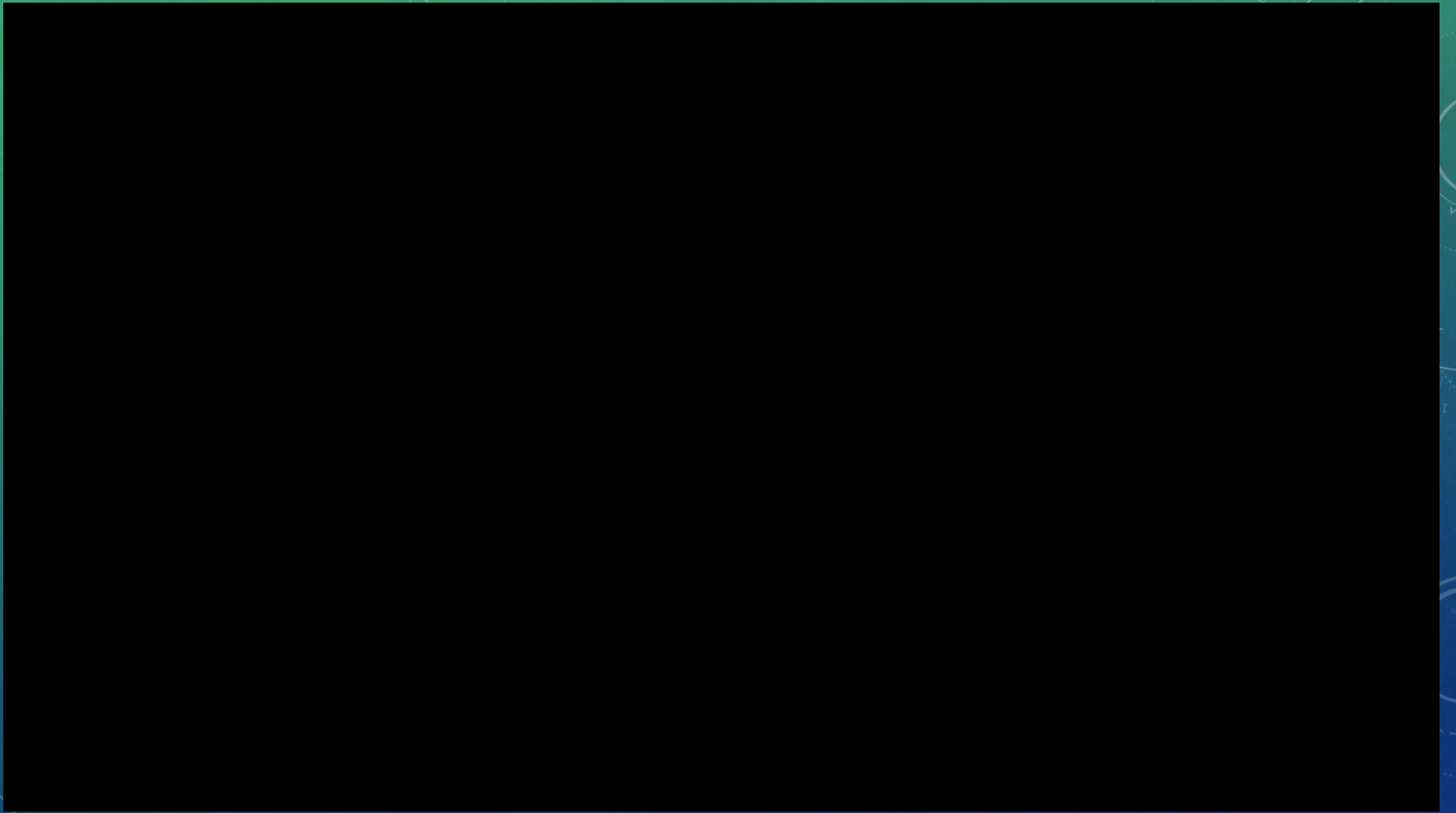
Measurable Outcomes:

- Increase in Mass Attendance
- Increase in Ministry Involvement
- Increase in Financial Commitment

# EARLY FRUITS

- Clarity on our History;
- Influence on Parish Planning;
- Cross-Departmental conversations;
- Increase in Ministry Involvement;
- Demonstrable, stable growth in financial support;









## Personal Generosity Formation

- Book: *Connected for Good*
- Book: *Living Your Strengths*

## Demography & Trend Research

- CARA: Center for Applied Research in the Apostolate
- MissionInsite







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