**Aiming for Impact:**

**Data-Driven Stewardship**

**Ben Brzeski**

Director of Communications & Stewardship, St. Anthony on the Lake, Pewaukee

[brzeskib@stanthony.cc](mailto:brzeskib@stanthony.cc)

262-691-1173 x1106

**John Stanley**

Author of “Connected for Good: A Gameplan for a Generous Life” and

creator of the “Generosity Gameplan”

[john@generositygameplan.com](mailto:john@generositygameplan.com)

**Benchmarking Stewardship Best Practices:**

* Archdiocesan Office of Stewardship
  + Stewardship Assessment Program

**Barb Vite**

Parish Stewardship Director

414-769-3331

[viteb@archmil.org](mailto:viteb@archmil.org)

* + Hospitality Webinar: <https://www.archmil.org/offices/parish-stewardship/Hospitality-Presentation.htm>
  + Booklet: *Best Practices in a Stewardship Parish* <https://www.archmil.org/ArchMil/Resources/Best-Practices-in-Stewardship.pdf>
* The Leadership Network:
  + Generosity Strategies and Tactics Podcast: <https://leadnet.org/podcasts/>
  + Generous Churches Blog: <https://leadnet.org/category/generous_churches/>
* Book: *Making Stewardship A Way of Life: A Complete Guide for Catholic Parishes* by Fr. Andrew Kemberling & Mila Glodava, Our Sunday Visitor 2009.

**Resources for Parish Engagement:**

* Book: *Growing an Engaged Church*, Winsemen, Albert. Gallup Press, 2007.
* Gallup Member Engagement 25 Survey

<http://www.gallup.com/products/174866/faith-member-engagement.aspx>

**Resources for Personal Generosity Formation:**

* Book: *Connected for Good: A Gameplan for a Generous Life* Stanley, John.

<http://generositygameplan.com/>

* Book: *Living Your Strengths*: *Discovering your God-Given Talents and Inspire Your Community* (Catholic Edition), Winseman, Albert and Donald Clifton. Gallup Press, 2016.
* Generosity Gameplan Tools and Resources Page:

<http://generositygameplan.com/tools-and-resources/>

**Resources for Demographics, Trend Research and Parish Development**

* MissionInsite

<http://missioninsite.com/about-us/mission-vision>

* CARA Center for Applied Research in the Apostolate

<http://cara.georgetown.edu/services/parish/>

* Parish Catalyst

<https://www.parishcatalyst.org/>

* Generosity Gameplan Tools and Resources Page:

<http://generositygameplan.com/tools-and-resources/>